CORDULA REYER



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DRESS 38-40 EU/6-8 US/10-12 UK | SHOES 39 EU/8 US/6 UK

wiener
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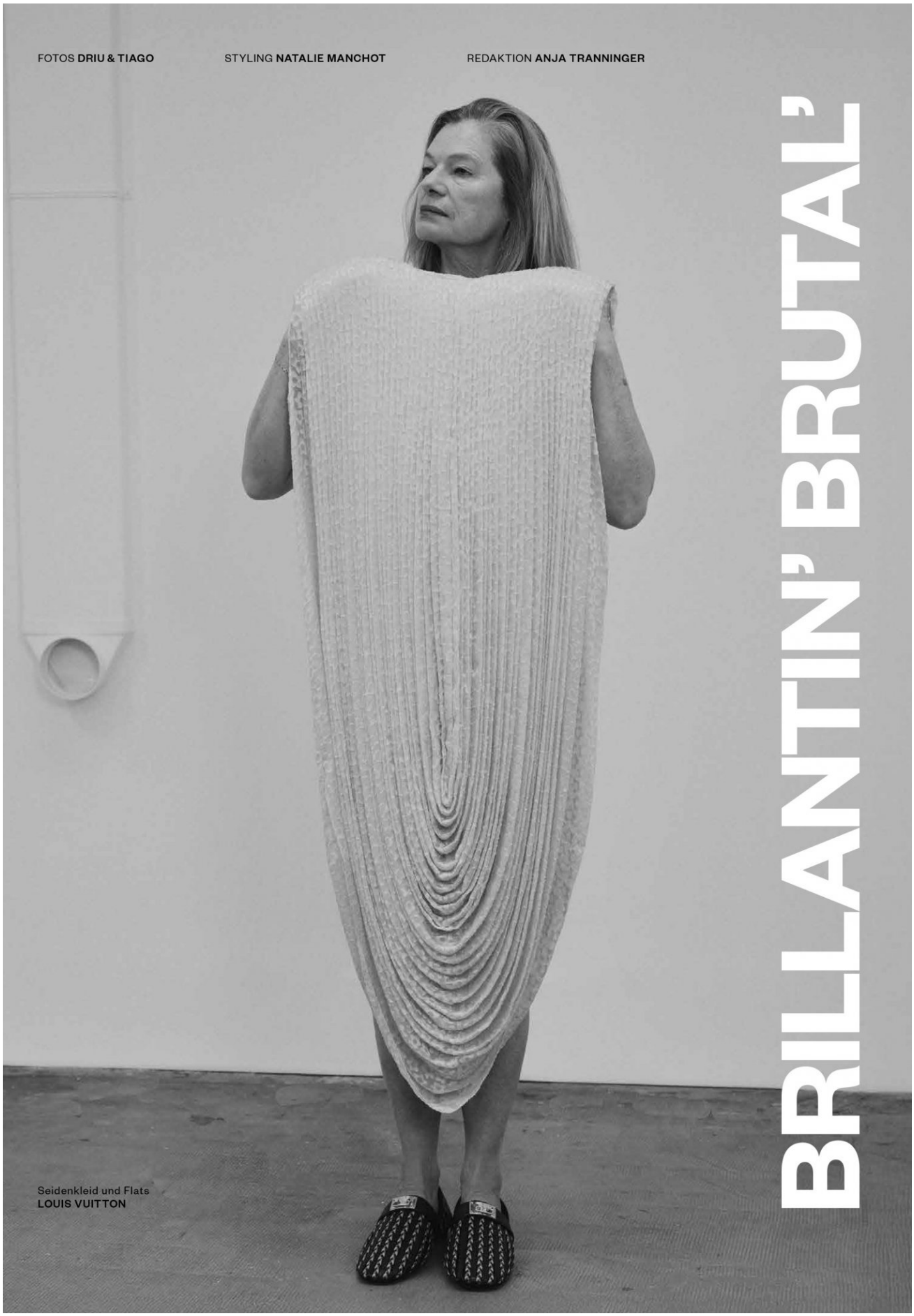


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„Was seh ich, oh, là, là, wunderbar …“: Cordula Reyer in Looks, die dem kreativen Wien der 80er-Jahre huldigen und zugleich den Aufbruch in die Saison 2026 zelebrieren. *„Hoch das Bein, treten Sie ein / Unser Tanz, er muss der nächste sein“* („BRILLANTIN' BRUTAL'", FALCO, 1984)



by DRIU & TIAGO

Trenchcoat, Top und Hose
SPORTMAX

Lederballerinas
UNÜTZER

Ohrring und Ring aus der Linie „Clash“
CARTIER

Armband
PRIVAT

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„ICH WOLLTE TEIL DIESER WELT WERDEN“

INTERVIEW **GABRIEL PROEDL** FOTOS **DRIU & TIAGO**
STYLING **NATALIE MANCHOT** PRODUKTION **ANJA TRANNINGER & NORA PALZENBERGER**

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Nappaleder-Parka,
Shiftkleid und Ballonrock
PRADA

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TEN MINUTES TO READ ABOUT VIENNESE CREATIVITY

The Society of Storytellers

The artist asking that we reconsider which bodies are worthy of empathy. The actors who bring queer perspectives to one of Europe's most storied stages. The women whose lives trace the freedoms gained from one generation to the next. For our Vienna edit, fashion creative Natalie Manchot – who has deep roots there – gathers women and non-binary creatives who are shaping the Austrian capital today. Some were born here, others arrived in Vienna and found the space to begin again. Together, they reveal a city alive with the creative tension between memory and reinvention.

Photographer NICOLAS SCHWAIGER
Fashion Editor NATALIE MANCHOT
Talent ONKA ALLMAYER-BECK, ANOUK LAMM ANOUK, BEAKS, ANNA BREIT, VIOLETTA EHNSPERG, YURIA KNOLL, UNA NOWAK, CORDULA REYER, SAFIRA ROBENS and CLAUDIA TEMPFER
Text CAROLINE WHITELEY

Hair and make-up JULIA MARINICS using ARMANI Beauty, MANJA MIETHO at Making Of_Martina Cerny using CLARINS and DAVINES Hair Care, REGINA ROSSMAIER at Making Of_Martina Cerny using MAKEUP BY MARIO, ILIA and SEBASTIAN PROFESSIONAL
Digital operator PHILIPP HAFFNER
Photographer's assistant JONAS NEUBAUER
Fashion assistant VALENTINA MALES
Producer JUSTIN LAHNER at Berlin Westend
Post-production KNIV RETOUCHING



Cordula wears coat by GUCCI, top by CELINE, shoes by FERRAGAMO

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Cordula wears top and trousers by FERRAGAMO, bracelet by TIFFANY & CO.

CORDULA REYER,
model, journalist and writer

"I belong to the travelling people," Cordula Reyer says. It is an apt description for a life that has unfolded across continents and creative disciplines alike. First discovered by photographer Elfie Semotan, Reyer became one of Austria's defining models before building an international career between Vienna and Los Angeles. Later, she became a prolific journalist and writer, proving that her curiosity was never confined to a single medium.

Despite the glamour associated with fashion, Reyer speaks most passionately about freedom. California offered space, openness and a different rhythm of life, while Vienna remained a place of culture, theatre and history. Rather than choosing between the two, she has learned to carry both with her.

That ability to move between worlds also shaped her personal life. Becoming a mother at 22, years before her international modelling career took off, meant navigating an industry where women with children were still a rarity. Instead of seeing family as a limitation, however, Reyer describes it as an anchor – something that allowed her to remain grounded while everything else was constantly changing.

Today, whether writing, making art or reflecting on a life lived between Austria and the United States, Reyer remains guided by the same instinct that first took her abroad: a willingness to keep exploring. "I'm glad I experienced it the way I experienced it," she says. Looking back, it is not fame that defines her story, but the freedom to continually reinvent it.

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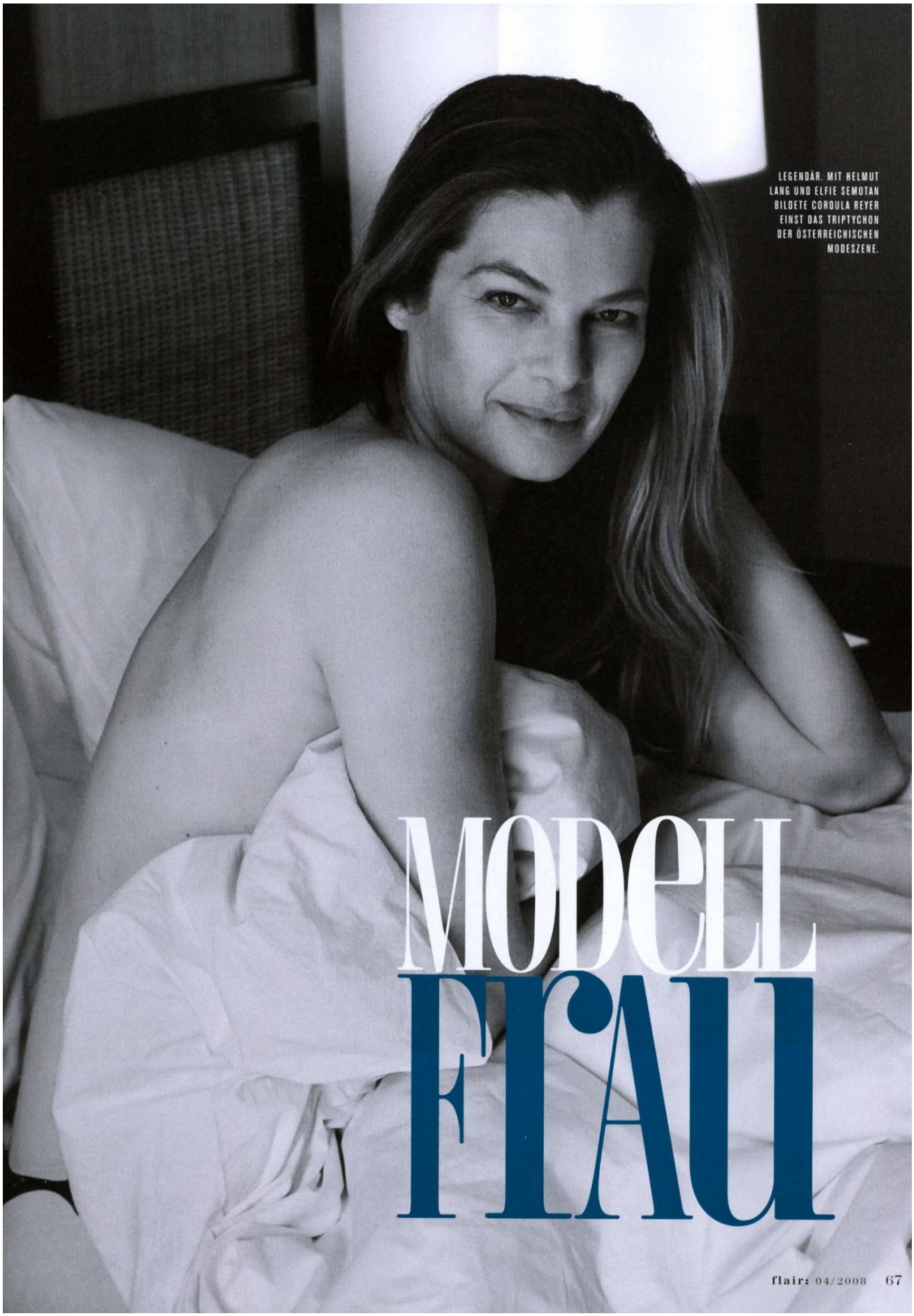


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